

‘2nd edition of the Startup Mahakumbh (SMK) from 3-5 April 2025’ at Bharat Mandapam, New Delhi, India

The Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce, Government of India is planning to hold the ‘2nd edition of the Startup Mahakumbh (SMK) from **3-5 April 2025**’ at Bharat Mandapam, New Delhi. The theme of the event is ‘Startup India@2047-Unfolding the Bharat Story’ and the objective is to showcase the prowess and vigour of the Indian startup ecosystem.

2. The event is spearheaded by India’s foremost Startup Ecosystem Leaders and led by FICCI in collaboration with ASSOCHAM, IVCA, NASSCOM, Bootstrap Foundation, and other key industry stakeholders, with support from the National Startup Advisory Council (NSAC), DPIIT, and Startup India. The curated program will showcase sectoral pavilions focused on AI, DeepTech & Cybersecurity, HealthTech & BioTech, AgriTech, Climate Tech, Incubators & Accelerators, D2C, FinTech, Gaming & Sports, B2B & Precision Manufacturing, Defence & Space Tech and Mobility. Each pavilion will host sector-based exhibitions, conference sessions, master classes, pitching opportunities, roundtables, etc., to facilitate global exposure and opportunities for startups.

3. SMK 2024, organized in partnership with ASSOCHAM, was held from 18-20 March 2024 at Bharat Mandapam and was a highly successful event featuring 5000 stakeholders, 1300 exhibitors and participation from 5000 startup entrepreneurs.

4. It is requested that all esteemed members of your Association may be informed of the above event and encouraged to participate for forging new business alliances in India. For any further exhibitor related enquiry & registration, interested delegates/buyers/exhibitors can contact Ms. Oishika Ghosh, Startup India, Invest India (Email: oishika.ghosh@investindia.org.in, Phone number: +91 75419 84154).

6. For any further information regarding Startup Mahakumbh (SMK) in 2025, kindly click on the following link/s provided below.

- Website link: <https://www.startupmahakumbh.org/>.
- Brochure: https://www.startupmahakumbh.org/pdf/Startup_Mahakumbh_2025_Brochure.pdf
- Business Visitor Registration: https://startupmahakumbh.org/startup_forms/info.php?del=business&cit=ind.

7. In case any additional information is required, please feel free to contact Mr. Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (www.indembassybern.gov.in/trade.php).