

16th Toy Biz International B2B Exhibition at New Delhi's Bharat Mandapam (Pragati Maidan), 4-7 July 2025

The Toy Association of India (TAI) has been organizing the Toy Biz International B2B Exhibitions every year to enable members of the toy manufacturing fraternity to showcase their products to domestic and international buyers. Toy Biz International is the biggest trade show for toys in the country, and it gives a wonderful opportunity to manufacturers and toy dealers for one-on-one interactions with potential buyers from across the globe.

2. The 15th Toy Biz International B2B Exhibition was a huge success! South Asia's biggest toy expo evoked a lot of interest within the toy fraternity in India and the rest of the world. With a footfall of more than 15,000 business visitors, including those from about 40 countries, Toy Biz 2024 also gathered industry leaders, innovators, and enthusiasts from around the globe to showcase the latest trends and technologies shaping the future of play.

3. The 16th Toy Biz International B2B Exhibition is scheduled for 4-7 July 2025 at New Delhi's Bharat Mandapam (Pragati Maidan) and it promises to be bigger than last year, with over 400 Indian brands expected to exhibit. As in previous years, visitors from a number of countries will visit Toy Biz 2025. This year, in keeping with the slogan, "Mission 50: Connecting the World to Toy Biz 2025", Toy Association of India (TAI) are looking at inviting visitors from 50 countries. To find out more about the exhibition, kindly click on the following [link](#).

4. Kindly find below link/s to photographs and media coverage of Toy Biz 2024, along with a flyer of this year's exhibition.

- <https://pib.gov.in/PressReleasePage.aspx?PRID=2032062>
- https://www.business-standard.com/india-news/international-toy-fair-to-begin-on-july-6-with-over-100-foreign-buyers-124070200685_1.html
- <https://www.chronicleindia.in/current-affairs/11961-15th-toy-biz-international-b2b-expo-2024>
- <https://www.youtube.com/watch?v=UPFMC84asTE>
- https://www.youtube.com/watch?v=1wh_uQn3QkU
- <https://www.youtube.com/watch?v=DElvYhe5YZ0>

5. Query & Visitors Registration: <https://tai-india.org/contact>

6. Offers for International Buyers:

- Foreign buyers/visitors enjoy a complimentary stay with breakfast at a Five Star Hotel in New Delhi.
- Additionally, TAI offers a partial travel reimbursement to offset part of the travel costs to attend Toy Biz 2025. This offer applies to a maximum of two individuals per company and is contingent upon approval by the organising committee.
- Free transportation from the hotel to the exhibition venue, and back, is also offered. A copy of the request form for complimentary accommodation is enclosed for buyers and exhibitors.

7. It is requested that all esteemed members of your Association may be informed of the above event and encouraged to participate for forging new business alliances in India. For any further exhibitor related enquiry & registration, interested delegates/buyers/exhibitors can contact, Mr. Ajay Aggarwal, President, Toy Association of India (TAI) (Email: toyassociationofindia@gmail.com / Mobile: [+91 9711464090](tel:+919711464090), [9711409080](tel:+919711409080))

8. In case any additional information is required, please feel free to contact Mr. Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (www.indembassybern.gov.in/trade.php).