



14th Edition

ELECRAMA
we are all about *electricity*

18-22 JANUARY 2020

INDIA EXPO MART, GREATER NOIDA, NCR INDIA

FULL THROTTLE AHEAD

RAIL URJA PAVILION

A VENDOR INDUSTRY INTERFACE FOR RAILWAYS AND SUBSIDIARIES



DISCOVER MEGA ELECTRIFICATION OPPORTUNITIES IN RAILWAYS

RAILWAY ELECTRIFICATION - THE JOURNEY

Indian Railways has embarked on a decisive journey to electrify 100% of the rail system

In 2021-22, approx. 38,000 RKM of railway network is slated to be electrified in fast track mode

Indian Railways has now assigned new electrification works to Railway PSUs viz. IRCON and RITES and also to PGCIL

Effectually, increasing capacity to hasten railway electrification

Fruitful association between Railways and Indian Electrical Industry is important in tune with the transformation initiatives introduced by the Government in the sector

FAST TRACK TO PROGRESS

Electrification of approx. 24,000 RKM already sanctioned - execution in progress



ACTION PLAN

HIGHER THRUST ON ELECTRIFICATION

EPC CONTRACTS

BUILDING PARTNERSHIPS TO MULTIFOLD CAPACITY

INNOVATIVE FINANCING

FOCUS ON PPP

WHY INDIAN RAILWAYS MATTERS FOR START UPS

PEOPLE

23 mn. use train services daily

FREIGHT

3 mn. of goods transported a day

DATA

100 terabyte of consumer data collected daily

TRANSACTIONS

800,000 transactions made on rail platforms a day

COVERAGE

1.15 lakh km. of railway network

PIT STOPS

7,349 stations across the country

Source: Indian Railways

RAIL URJA PAVILION @ ELECRAMA 2020

**Scale, Skill and Speed –
Taking India on the fast track to progress**

Indian Railways is upscaling production, raising standards, reducing cost of logistics from 14% to 10%

Freight corridors, crossing the threshold of high speed, advancing Technology, increasing exports and creating more jobs and hastening mobility, meeting the aspirations of a young India

Total spectrum of solutions that powers the planet from source to socket and everything in between

Featuring not just equipment & technology but matchless thought leadership platforms for everything electric - from technical conclaves to industry summits



PRODUCTS & SOLUTIONS GALAXY

AC Electrification Systems

Traction Transformer, Auto-transformer, Feeding Circuit Breaker, Feeding Switchgear (GIS, C-GIS, SIS), Changeover Switch, Control / Relay Panel, AC Feeding Protection Relay and Silicon Insulator

Transmission Systems

Gas Insulated Switchgear (GIS), Gas Circuit Breaker (GCB), Cubicle Type Gas Insulated Switchgear (C-GIS) and Solid Insulated Switchgear (SIS)

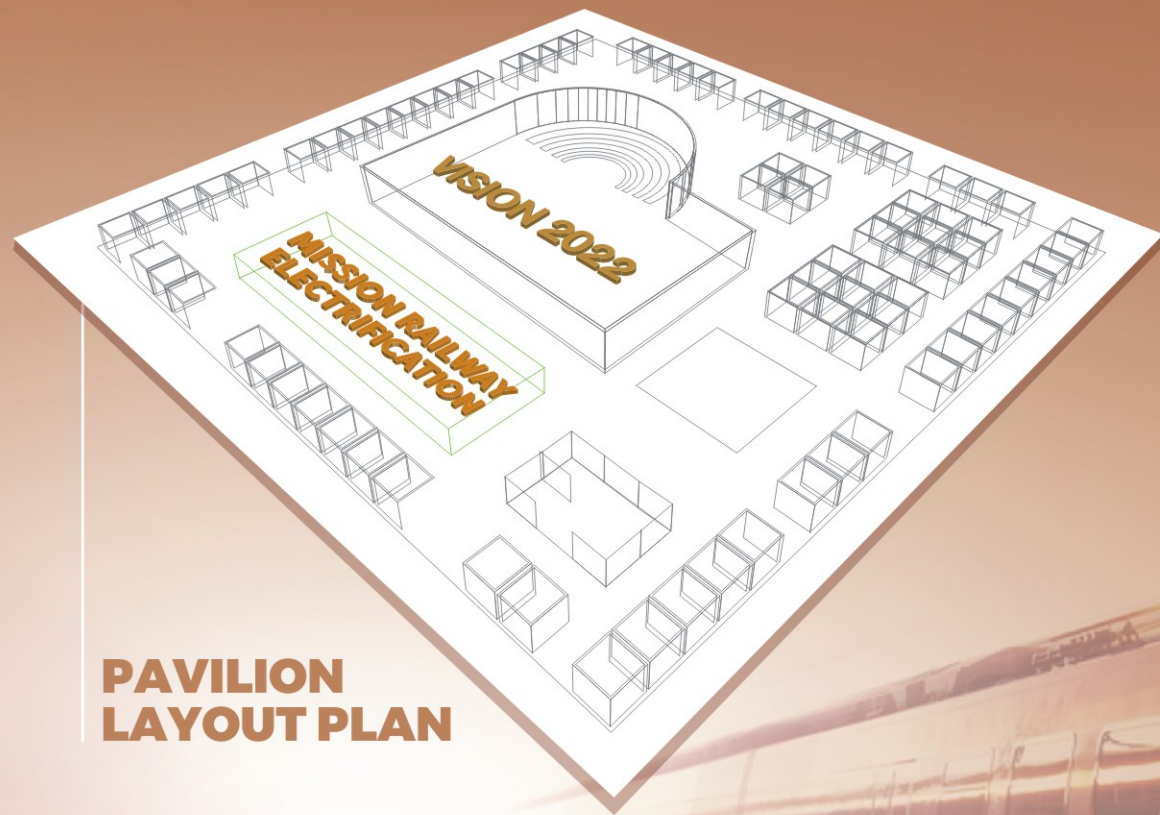
DC Electrification Systems

Rectifier Transformer, Traction Rectifier, Regenerative Inverter, DC Switchgear, Protection Relay, HSVCB, Package type DC Substation and Traction Energy Storage System

Control Center

Supervisory Control and Data Acquisition (SCADA)





**PAVILION
LAYOUT PLAN**

ACTIVITIES AT ELECRAMA 2020

Panel Discussion/ Conference on 100%
Railway Electrification by 2022

One to one meetings

Vendor Development Workshops

Railway PSU Exhibits

Industry Exhibits

Tutorials



RAIL URJA PAVILION & POWER HOUSE PAVILION - HALL NO. 16

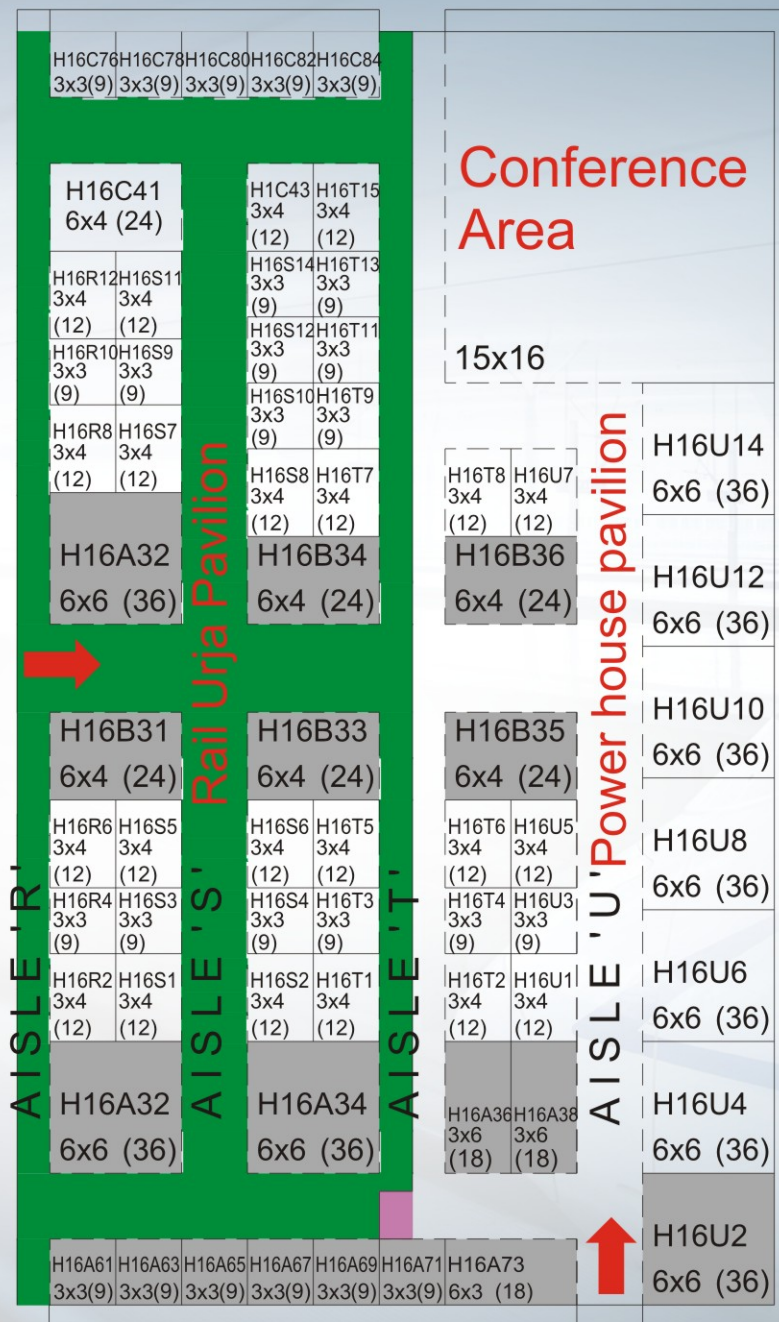
PAVILION ADVANTAGES

For Railways

- Showcase plans and objectives to a focused audience
- Interact and Interface with a wide cross section on Industry
- Review vendor partners and evaluate capabilities
- Share expectations and roadmap for a coordinated approach

For Industry

- Readymade showcase of plans, opportunities and objectives
- Interface with Railways officials and technical experts
- Get a better perspective of product & solution roadmap



1. Dotted Lines denote open sides
2. The stall layout is final. However the organizer reserves the right to amend the same as necessary from time to time.
3. The organizer also reserves the right to block some areas for their own use.

- PROVISIONAL
- Stalls Available to book
- Allotted Stalls

TARIFF PLAN - RAIL URJA PAVILION

Category of Exhibitor	Bare Space minimum 27 sq. mts.			Shell Space minimum 9 sq. mts.		
	With open sides			With open sides		
	1 side open	2 sides open	3 sides open	1 side open	2 sides open	3 sides open
IEEMA Member	11000	11550	12100	12000	12600	13200
Non-Member	11500	12075	12650	12500	13125	13750
ELECRAMA 2020 Exhibitor	50% discount on the applicable tariff will be applicable to the extent of space taken in ELECRAMA 2020 On additional space, if any, the base tariff will be applicable					
Foreign Participants will pay by USD	177	186	195	192	202	212
Early Bird Discount	5% for confirmed booking with payment on or before 10th December, 2019					

Payment Schedule	Booking Amount	Final Payment
Before 15.12.2019	50%	50% before 31.12.2019
Booking after 15.12.2019	100%	NA
GST, as applicable is payable with each instalment		

Security Deposit	
Shell Space	Rs 25000/-
Bare Space	Rs 50000/-

CO-LOCATED EVENTS



CONCURRENT PAVILIONS • POWER HOUSE • RENEWABLE ENERGY • RAIL URJA • NSIC



For more information, contact:

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