FULL THROTTLE AHEAD

RAIL URJA PAVILION
A VENDOR INDUSTRY INTERFACE FOR RAILWAYS AND SUBSIDIARIES
Indian Railways has embarked on a decisive journey to electrify 100% of the rail system.

In 2021-22, approx. 38,000 RKM of railway network is slated to be electrified in fast track mode.

Indian Railways has now assigned new electrification works to Railway PSUs viz. IRCON and RITES and also to PGCIL.

Effectively, increasing capacity to hasten railway electrification.

Fruitful association between Railways and Indian Electrical Industry is important in tune with the transformation initiatives introduced by the Government in the sector.

DISCOVER MEGA ELECTRIFICATION OPPORTUNITIES IN RAILWAYS

RAILWAY ELECTRIFICATION - THE JOURNEY
FAST TRACK TO PROGRESS

Electrification of approx. 24,000 RKM already sanctioned - execution in progress

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TARGETS RKM</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 - 20</td>
<td>7,000</td>
</tr>
<tr>
<td>2020 - 21</td>
<td>10,500</td>
</tr>
<tr>
<td>2021 - 22</td>
<td>10,500</td>
</tr>
</tbody>
</table>

ACTION PLAN

HIGHER THRUST ON ELECTRIFICATION  EPC CONTRACTS  BUILDING PARTNERSHIPS TO MULTIFOLD CAPACITY  INNOVATIVE FINANCING  FOCUS ON PPP

WHY INDIAN RAILWAYS MATTERS FOR START UPS

PEOPLE
23 mn. use train services daily

FREIGHT
3 mn. of goods transported a day

DATA
100 terabyte of consumer data collected daily

TRANSACTIONS
800,000 transactions made on rail platforms a day

COVERAGE
1.15 lakh km. of railway network

PIT STOPS
7,349 stations across the country

Source: Indian Railways
RAIL URJA PAVILION
@ ELECRAMA 2020

Scale, Skill and Speed –
Taking India on the fast track to progress

Indian Railways is upscaling production,
raising standards, reducing cost of logistics from 14% to 10%

Freight corridors, crossing the threshold of high speed,
advancing Technology, increasing exports and creating
more jobs and hastening mobility, meeting the aspirations of a young India

Total spectrum of solutions that powers the planet from
source to socket and everything in between

Featuring not just equipment & technology
but matchless thought leadership platforms for everything
electric - from technical conclaves to industry summits

PRODUCTS & SOLUTIONS GALAXY

AC Electrification Systems
Traction Transformer, Auto-transformer, Feeding Circuit Breaker,
Feeding Switchgear (GIS, C-GIS, SIS), Changeover Switch,
Control / Relay Panel, AC Feeding Protection Relay and Silicon Insulator

Transmission Systems
Gas Insulated Switchgear (GIS), Gas Circuit Breaker (GCB),
Cubicle Type Gas Insulated Switchgear (C-GIS) and
Solid Insulated Switchgear (SIS)

DC Electrification Systems
Rectifier Transformer, Traction Rectifier, Regenerative Inverter,
DC Switchgear, Protection Relay, HSVCB, Package type DC Substation
and Traction Energy Storage System

Control Center
Supervisory Control and Data Acquisition (SCADA)
ACTIVITIES AT ELECRAMA 2020

Panel Discussion/ Conference on 100% Railway Electrification by 2022
One to one meetings
Vendor Development Workshops
Railway PSU Exhibits
Industry Exhibits
Tutorials
PAVILION ADVANTAGES

For Railways
- Showcase plans and objectives to a focused audience
- Interact and interface with a wide cross section on Industry
- Review vendor partners and evaluate capabilities
- Share expectations and roadmap for a coordinated approach

For Industry
- Readymade showcase of plans, opportunities and objectives
- Interface with Railways officials and technical experts
- Get a better perspective of product & solution roadmap

1. Dotted Lines denote open sides
2. The stall layout is final. However the organizer reserves the right to amend the same as necessary from time to time.
3. The organizer also reserves the right to block some areas for their own use.

PROVISIONAL
Stalls Available to book
Allotted Stalls
## TARIFF PLAN - RAIL URJA PAVILION

<table>
<thead>
<tr>
<th>Category of Exhibitor</th>
<th>Bare Space minimum 27 sq. mts.</th>
<th>Shell Space minimum 9 sq. mts.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>With open sides</td>
<td>With open sides</td>
</tr>
<tr>
<td></td>
<td>1 side open</td>
<td>1 side open</td>
</tr>
<tr>
<td></td>
<td>2 sides open</td>
<td>2 sides open</td>
</tr>
<tr>
<td></td>
<td>3 sides open</td>
<td>3 sides open</td>
</tr>
<tr>
<td>IEEEMA Member</td>
<td>11000</td>
<td>12000</td>
</tr>
<tr>
<td>Non-Member</td>
<td>11500</td>
<td>12075</td>
</tr>
<tr>
<td>ELECRAMA 2020 Exhibitor</td>
<td>12100</td>
<td>12650</td>
</tr>
<tr>
<td>Foreign Participants will pay by USD</td>
<td>12500</td>
<td>13125</td>
</tr>
<tr>
<td>Early Bird Discount</td>
<td>50% discount on the applicable tariff will be applicable to the extent of space taken in ELECRAMA 2020 On additional space, if any, the base tariff will be applicable</td>
<td>50% for confirmed booking with payment on or before 10th December, 2019</td>
</tr>
<tr>
<td></td>
<td>177</td>
<td>186</td>
</tr>
<tr>
<td></td>
<td>186</td>
<td>195</td>
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<td></td>
<td>195</td>
<td>192</td>
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<td>192</td>
<td>202</td>
</tr>
<tr>
<td></td>
<td>202</td>
<td>212</td>
</tr>
</tbody>
</table>

**Payment Schedule**

<table>
<thead>
<tr>
<th></th>
<th>Booking Amount</th>
<th>Final Payment</th>
<th>Security Deposit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 15.12.2019</td>
<td>50%</td>
<td>50% before 31.12.2019</td>
<td>Shell Space Rs 25000/-</td>
</tr>
<tr>
<td>Booking after 15.12.2019</td>
<td>100%</td>
<td>NA</td>
<td>Bare Space Rs 50000/-</td>
</tr>
</tbody>
</table>

GST, as applicable is payable with each instalment

## CO-LOCATED EVENTS

![World Utility Summit](image1)
![eTECHnxt](image2)
![DBSM DOMESTIC BUYER SELLER MEET - 2020](image3)
![CHANGE](image4)
![buildELEC](image5)

## CONCURRENT PAVILIONS

- POWER HOUSE
- RENEWABLE ENERGY
- RAIL URJA
- NSIC
For more information, contact:

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