

## List of Swiss Trade Fairs/Exhibitions/ Events in 2025

| Sr. Nr.              | Trade Fair                                   | Website                                                                                                                                                                                   | City       | Sector                                                                                                                  | Date              |
|----------------------|----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------|-------------------|
| <b>January 2025</b>  |                                              |                                                                                                                                                                                           |            |                                                                                                                         |                   |
| 01.                  | JOSY Hochzeitsmesse/<br>JOSY Wedding Fair    | <a href="https://www.josy-swissweddingworld.ch/josy-hochzeitsmessen/josy-hochzeitsmesse-zürich">https://www.josy-swissweddingworld.ch/josy-hochzeitsmessen/josy-hochzeitsmesse-zürich</a> | Zurich     | Catering; Cosmetics; Gems & Jewellery; Media & Entertainment; Textile & Apparel;                                        | 11-12 Jan. 2025   |
| 02.                  | ORNARIS                                      | <a href="https://ornaris.ch/de">https://ornaris.ch/de</a>                                                                                                                                 | Zurich     | Cosmetics; Gems & Jewellery; Gourmet & Drinks; Handicraft, Home Décor; Paper & paper-related industries                 | 12 – 14 Jan. 2025 |
| 03.                  | World Economic Forum Annual Meeting          | <a href="https://www.weforum.org/meetings/world-economic-forum-annual-meeting-2025/">https://www.weforum.org/meetings/world-economic-forum-annual-meeting-2025/</a>                       | Davos      | Education; Energy; Finance & Banking; Government & Policy; Media & Communication; Pharma & Medtech; Startup; Technology | 20 - 24 Jan. 2025 |
| 04.                  | Ferienmesse Bern/ Holiday Fair Bern          | <a href="https://ferienmesse.ch/en">https://ferienmesse.ch/en</a>                                                                                                                         | Bern       | Tourism                                                                                                                 | 23 – 26 Jan. 2025 |
| 05.                  | FESPO                                        | <a href="https://www.neventum.com/tradeshows/fespo-zurich-0">https://www.neventum.com/tradeshows/fespo-zurich-0</a>                                                                       | Zurich     | Tourism                                                                                                                 | 30 – 31 Jan. 2025 |
| <b>February 2025</b> |                                              |                                                                                                                                                                                           |            |                                                                                                                         |                   |
| 06.                  | FESPO                                        | <a href="https://www.neventum.com/tradeshows/fespo-zurich-0">https://www.neventum.com/tradeshows/fespo-zurich-0</a>                                                                       | Zurich     | Tourism                                                                                                                 | 01 – 02 Feb. 2025 |
| 07.                  | BIM (Building Information Modelling) DAY GVA | <a href="https://bimdaygva.ch">https://bimdaygva.ch</a>                                                                                                                                   | Geneva     | Architecture, Construction                                                                                              | 06 Feb. 2025      |
| 08.                  | Swiss Cyber Security Days                    | <a href="https://scsd.ch/de">https://scsd.ch/de</a>                                                                                                                                       | Bern       | Information Technology (IT)                                                                                             | 18 – 19 Feb. 2025 |
| 09.                  | Tier&Technik                                 | <a href="https://www.tierundtechnik.ch/de">https://www.tierundtechnik.ch/de</a>                                                                                                           | St. Gallen | Livestock husbandry, Agricultural production, Specialty crops and agricultural engineering                              | 20 - 23 Feb. 2025 |

| Sr. Nr.    | Trade Fair                                                                                                       | Website                                                                                                                                   | City       | Sector                                                                            | Date              |
|------------|------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------|-------------------|
| 10.        | 8th AMR (Antimicrobial Resistance) Conference                                                                    | <a href="https://amr-conference.com">https://amr-conference.com</a>                                                                       | Basel      | Pharma, Biotechnology                                                             | 25 – 26 Feb. 2025 |
| March 2025 |                                                                                                                  |                                                                                                                                           |            |                                                                                   |                   |
| 11.        | AutoXpérience Genève                                                                                             | <a href="https://www.palexpo.ch/de/evenement/autoxperience-geneve-de/">https://www.palexpo.ch/de/evenement/autoxperience-geneve-de/</a>   | Geneva     | Automobile                                                                        | 07 - 09 Mar. 2025 |
| 12.        | INNOTEQ                                                                                                          | <a href="https://innoteq.ch/de">https://innoteq.ch/de</a>                                                                                 | Bern       | Machine tools; Manufacturing; Engineering                                         | 11 - 14 Mar. 2025 |
| 13.        | Giardina                                                                                                         | <a href="https://www.giardina.ch/de">https://www.giardina.ch/de</a>                                                                       | Zurich     | Agriculture & Food Processing, Architecture & Interior Design, Fishing, Gardening | 12 – 16 Mar. 2025 |
| 14.        | ZÜRICH VEGAN MESSE 2025                                                                                          | <a href="https://vegan-messe.ch/zuerich-vegan-messe/">https://vegan-messe.ch/zuerich-vegan-messe/</a>                                     | Zurich     | Cosmetics, Food, Gems & Jewellery                                                 | 22 – 23 Mar. 2025 |
| 15.        | HR FESTIVAL                                                                                                      | <a href="https://www.hrfestival.ch/">https://www.hrfestival.ch/</a>                                                                       | Zurich     | Human Resources                                                                   | 25 – 26 Mar. 2025 |
| 16.        | Mednat Expo                                                                                                      | <a href="https://www.mednatexpo.ch/">https://www.mednatexpo.ch/</a>                                                                       | Lausanne   | Natural medicine, Healthy food and well-being                                     | 27 – 30 Mar. 2025 |
| April 2025 |                                                                                                                  |                                                                                                                                           |            |                                                                                   |                   |
| 17.        | Ostschweizerische Frühlings- und Freizeit-Ausstellung (OFFA) / Eastern Switzerland Spring and Leisure Exhibition | <a href="https://www.olma-messen.ch/de/messen/offa/besucher/uebersicht">https://www.olma-messen.ch/de/messen/offa/besucher/uebersicht</a> | St. Gallen | Garden, Health, Fashion, Furniture, Household, Building, Food & Beverages         | 09 – 13 Apr. 2025 |
| 18.        | RHEMA Rheintalmesse                                                                                              | <a href="https://rhema.ch/">https://rhema.ch/</a>                                                                                         | St. Gallen | Diverse Conferences and Events focused on multi-sectors                           | 25 – 27 Apr. 2025 |
| 19.        | BEA                                                                                                              | <a href="https://www.bea-messe.ch/">https://www.bea-messe.ch/</a>                                                                         | Bern       | Diverse Conferences and Events focused on multi-sectors                           | 25 – 30 Apr. 2025 |

| Sr. Nr.   | Trade Fair                                                                                                         | Website                                                                     | City       | Sector                                                                                              | Date              |
|-----------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------|-------------------|
| May 2025  |                                                                                                                    |                                                                             |            |                                                                                                     |                   |
| 20.       | RHEMA Rheintalmesse                                                                                                | <a href="https://rhema.ch/">https://rhema.ch/</a>                           | St. Gallen | Diverse Conferences and Events focused on multi-sectors                                             | 01 – 03 May 2025  |
| 21.       | BEA                                                                                                                | <a href="https://www.bea-messe.ch/">https://www.bea-messe.ch/</a>           | Bern       | Diverse Conferences and Events focused on multi-sectors                                             | 01 – 04 May 2025  |
| 22.       | SCORE! / Swiss Conference for Retail and E-Commerce                                                                | <a href="https://score.swiss/">https://score.swiss/</a>                     | Zurich     | Keynotes, industry panels, interviews and in-depth master classes in e-commerce and retail business | 14 May 2025       |
| 23.       | BeautyExpo                                                                                                         | <a href="https://www.beautyexpo.ch/">https://www.beautyexpo.ch/</a>         | Zurich     | Cosmetics, Fitness, Health and Wellbeing, Wellness, Gems & Jewellery                                | 18 May 2025       |
| 24.       | Fantasy Basel                                                                                                      | <a href="https://www.fantasybasel.ch/">https://www.fantasybasel.ch/</a>     | Basel      | Film & TV series, Games & Streaming, eSports, Comics & Art, Anime & Manga                           | 29 – 31 May 2025  |
| June 2025 |                                                                                                                    |                                                                             |            |                                                                                                     |                   |
| 25.       | Environnement Professionnel<br>Horlogerie Joaillerie (EPHJ)/<br><br>Professional Watchmaking - Jewelry Environment | <a href="https://ephj.ch/de/">https://ephj.ch/de/</a>                       | Geneva     | Watchmaking, Gems & Jewellery, Microtechnology, Medtech, Engineering                                | 03 – 06 Jun. 2025 |
| 26.       | World Of Coffee                                                                                                    | <a href="https://www.worldofcoffee.org/">https://www.worldofcoffee.org/</a> | Geneva     | Agriculture & Food Processing; Hospitality; Logistics; Trading                                      | 26 – 28 Jun. 2025 |

| Sr. Nr.        | Trade Fair                                                                                                                                                                                                                   | Website                                                                                         | City    | Sector                                                                                                  | Date               |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------|---------------------------------------------------------------------------------------------------------|--------------------|
| August 2025    |                                                                                                                                                                                                                              |                                                                                                 |         |                                                                                                         |                    |
| 27.            | Locarno Film Festival                                                                                                                                                                                                        | <a href="https://www.locarnofestival.ch/home.html">https://www.locarnofestival.ch/home.html</a> | Locarno | Music and entertainment                                                                                 | 6 – 16 Aug. 2025   |
| 28.            | ORNARIS                                                                                                                                                                                                                      | <a href="https://ornaris.ch/de">https://ornaris.ch/de</a>                                       | Bern    | Cosmetics; Gems & Jewellery; Gourmet & Drinks; Handicraft, Home Décor; Paper & paper-related industries | 10 – 12 Aug. 2025  |
| September 2025 |                                                                                                                                                                                                                              |                                                                                                 |         |                                                                                                         |                    |
| 29.            | Internationale Fachmesse und Fachtagungen für Laboratoriums-, Messtechnik und Automatik in der Chemie (ILMAC)/<br>International trade fair and conference for laboratory, measurement technology and automation in chemistry | <a href="https://www.ilmac.ch/de">https://www.ilmac.ch/de</a>                                   | Basel   | Chemicals, Cosmetics, Pharmaceuticals, Biotechnology                                                    | 16 – 18 Sep. 2025  |
| 30.            | BASEL VEGAN MESSE 2025                                                                                                                                                                                                       | <a href="https://vegan-messe.ch/messebesucher-bs/">https://vegan-messe.ch/messebesucher-bs/</a> | Basel   | Cosmetics, Food, Gems & Jewellery                                                                       | 27 - 28 Sep. 2025  |
| 31.            | Zurich Film Festival                                                                                                                                                                                                         | <a href="https://zff.com/en">https://zff.com/en</a>                                             | Zurich  | Media & Entertainment                                                                                   | 25 – 30 Sept. 2025 |

| Sr. Nr.       | Trade Fair                                                                   | Website                                                                                                                                                               | City       | Sector                                                | Date              |
|---------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------|-------------------|
| October 2025  |                                                                              |                                                                                                                                                                       |            |                                                       |                   |
| 32.           | Zurich Film Festival                                                         | <a href="https://zff.com/en">https://zff.com/en</a>                                                                                                                   | Zurich     | Media & Entertainment                                 | 01 – 05 Oct. 2025 |
| 33.           | OLMA Schweizer Messe für Landwirtschaft/<br>Swiss Exhibition for Agriculture | <a href="https://www.olma-messen.ch/">https://www.olma-messen.ch/</a>                                                                                                 | St. Gallen | Agriculture & Food Processing, Nutrition              | 09 – 19 Oct. 2025 |
| 34.           | Berner Weinmesse/<br>Bern Wine Trade Fair                                    | <a href="https://www.bernerweinmesse.ch/">https://www.bernerweinmesse.ch/</a>                                                                                         | Bern       | Food & Beverages                                      | 10 – 19 Oct. 2025 |
| 35.           | Auto Zürich Car Show                                                         | <a href="https://www.auto-zuerich.ch/en">https://www.auto-zuerich.ch/en</a>                                                                                           | Zurich     | Automobile                                            | 30. Oct. 2025     |
| November 2025 |                                                                              |                                                                                                                                                                       |            |                                                       |                   |
| 36.           | Auto Zürich Car Show                                                         | <a href="https://www.auto-zuerich.ch/en">https://www.auto-zuerich.ch/en</a>                                                                                           | Zurich     | Automobile                                            | 01 – 02 Nov. 2025 |
| 37.           | 21. Hausbau+Energie Messe/Home Building + Energy Fair                        | <a href="https://bautrends.ch/bau-energie/de/fuer-besucher-uebersicht-sonderschauen/">https://bautrends.ch/bau-energie/de/fuer-besucher-uebersicht-sonderschauen/</a> | Bern       | Architecture & Interior Design, Construction, Power   | 20 – 23 Nov. 2025 |
| 38.           | Swiss Wedding World: Wedding Fair                                            | <a href="https://www.swissweddingworld.ch/">https://www.swissweddingworld.ch/</a>                                                                                     | Zug        | Cosmetics, Textile & Apparel                          | 09 – 10 Nov. 2025 |
| 39.           | Swiss Coffee Festival 2025                                                   | <a href="https://swisssca.ch/en/">https://swisssca.ch/en/</a>                                                                                                         | Zurich     | Agriculture & Food Processing; Manufacturing; Trading | 22 – 23 Nov. 2025 |
| 40.           | AGRAMA                                                                       | <a href="https://agrama.ch/">https://agrama.ch/</a>                                                                                                                   | Bern       | Agriculture & Food Processing                         | 28 – 30 Nov. 2025 |
| December 2025 |                                                                              |                                                                                                                                                                       |            |                                                       |                   |
| 41.           | AGRAMA                                                                       | <a href="https://agrama.ch/">https://agrama.ch/</a>                                                                                                                   | Bern       | Agriculture & Food Processing                         | 01 – 02 Dec. 2025 |