



**At Chennai Trade Centre, Chennai, India**

**Organized by**

**THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY (MPEDA)**

Ministry of Commerce & Industry, Government of India

**Seafood Expo Bharat (SEB) 2026, Scheduled from 01<sup>st</sup> – 03<sup>rd</sup> July 2026, at Chennai Trade Centre, Chennai, India**

The Marine Products Export Development Authority (MPEDA), under the Ministry of Commerce & Industry, Govt. of India is organizing the **Seafood Expo Bharat (SEB) 2026, Scheduled from 01<sup>st</sup> – 03<sup>rd</sup> July 2026, at Chennai Trade Centre, Chennai, India**. Seafood Expo Bharat 2026 (SEB 2026) is a premier annual seafood expo in Asia, hosted by MPEDA, the nodal agency to promote of seafood exports from India. **SEB 2026 Brochure – [CLICK HERE](#)**.

2. SEB 2026 serves as a global platform for Indian seafood producers, processors, exporters, international buyers, hatchery operators, farmers and feed manufacturers, aquaculture / seafood processing machinery suppliers, inputs manufacturers and technology providers, as well as government agencies, researchers, and industry innovators to showcase, explore and collaborate. SEB 2026 provide wide opportunities to discover advancements in aquaculture production, processing, traceability, quality, and sustainability, while forging meaningful trade partnerships to propel India's seafood exports to new heights. For more information, visit <https://www.seafoodexpobharat.com/>.

3. **Opportunities at Seafood Expo Bharat 2026:** Seafood Expo Bharat 2026 offers an unparalleled platform for exhibitors to tap into the immense potential of the Indian and global seafood markets.

- Connect face-to-face with a diverse and qualified audience of seafood professionals from across the globe.
- Engage directly with potential clients and cultivate valuable business relationships.
- Position your brand at the forefront of India's sustainable seafood commitment.
- Launch your latest products and technologies to an engaged audience.
- Connect with stakeholders across the seafood value chain.
- Capitalize on India's position as a global seafood leader.
- Participate in domestic and international buyer-seller meetings.
- Elevate your profile in the global seafood community.

4. **Reverse Buyer-Seller Meet (RBSM)**

- Seafood Expo Bharat 2026 will feature a dynamic Reverse Buyer-Seller Meet (RBSM), a flagship component of MPEDA's legacy of excellence offering a premium business lounge that showcases India's seafood ecosystem and export potential.
- RBSM is one of the key highlights of SEB 2026. It is a structured business-matching program designed to facilitate direct, one-on-one B2B meetings between international seafood importers and leading Indian seafood exporters.
- This exclusive one-to-one B2B meeting enables buyers to explore seafood sourcing opportunities, understand India's fish and fishery product capabilities, and build long-term partnerships.

- Find your partner in India, with state-of-the-art processing facilities and competitive labor costs, to serve as a processing hub for reprocessing, value addition, and re-export, putting it on par with key players like China, Vietnam, Malaysia, Thailand, and Indonesia.
5. **Assistance provided to invited buyers**
- Visa invitation support.
  - Airfare reimbursement up to USD 2,000.
  - Airport pick-up & drop.
  - Complimentary hotel accommodation, local transportation, and hospitality.
  - Pre-planned Seafood processing plant and aquaculture farm visits.
  - Interpretation/translation support (on request).
6. **Registration**  
Registration Fees - [CLICK HERE](#)  
OVERSEAS DELEGATE REGISTRATION FORM - [CLICK HERE](#)  
OVERSEAS STALL REGISTRATION - [CLICK HERE](#)  
Terms and Condition of Delegates - [CLICK HERE](#)  
Terms and Condition of Exhibitors - [CLICK HERE](#)
7. For Partnership, Coordination, Exhibition and Registration, related inquiry, interested delegates / association / company's / representatives can contact **MPEDA (RBSM Registration** - [b2bmeets@mpeda.gov.in](mailto:b2bmeets@mpeda.gov.in) / [asokkumar@mpeda.gov.in](mailto:asokkumar@mpeda.gov.in)) & Stall Registration ([fairs@mpeda.gov.in](mailto:fairs@mpeda.gov.in) / [asokkumar@mpeda.gov.in](mailto:asokkumar@mpeda.gov.in))
8. In case any additional information is required, please feel free to contact Amit Kumar (Marketing Executive), email [com2.berne@mea.gov.in](mailto:com2.berne@mea.gov.in). For the latest updates on trade and events in India, please visit the Embassy of India, Berne website ([www.indembassybern.gov.in/trade.php](http://www.indembassybern.gov.in/trade.php)).

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