



Revised Dates: India SME Forum 2026, now Scheduled from 26-28 July 2026 in Vijaywada, Andhra Pradesh (AP)

As communicated earlier, the **Reverse Buyer–Seller Meet (RBSM)** under the Raising and Accelerating MSME Performance (RAMP) Program of the Ministry of Micro, Small and Medium Enterprises, Government of India, was scheduled to take place from **2-4 July 2026**, in Vijayawada, Andhra Pradesh.

2. The revised dates may be noted for the **India SME Forum 2026 Reverse Buyer–Seller Meet (RBSM) as now it will be held from 26-28 July 2026 in Vijayawada, Andhra Pradesh (AP)** in association with the Andhra Pradesh MSME Development Corporation, Government of Andhra Pradesh. ~~The RBSM was earlier scheduled from 02-04 July 2026 in Visakhapatnam, Andhra Pradesh.~~

3. All other program details—including the B2B meeting format, hospitality support (accommodation, local transportation, and standard meals), and the objective of facilitating structured sourcing partnerships between international buyers and Indian MSMEs—remain the same.

4. Reverse Buyer-Seller Meet (RBSM) is a flagship initiative to connect Andhra Pradesh’s thriving MSME sector with global markets. The event brings international buyers face-to-face with leading Indian manufacturers, creating a powerful platform for B2B engagements, export partnerships, and long-term trade collaborations. Showcasing Andhra Pradesh’s strong industrial ecosystem across sectors like engineering, Pharmaceuticals, textiles, food processing, and technology, RBSM Vijaywada opens doors to real export opportunities and international market access. [For more information: CLICK HERE](#)

5. Focus Sectors

- Agro Products & Machinery
- Textiles & Apparel
- Engineering Goods
- Drugs & Pharmaceuticals
- Handicraft & Handlooms
- Imitation Jewellery

6. ELIGIBILITY CRITERIA FOR INTERNATIONAL BUYERS

- i. Corporate Representation: must represent a legally registered non-Indian company operating outside India.
- ii. Trade Volume: demonstrated cumulative imports exceeding USD 50,000.
- iii. Executive Authority: participation restricted to CEOs, Managing Directors, and Heads of Procurement.

7. **WHAT WE OFFER (FOR INTERNATIONAL BUYERS)**

- i. Complimentary accommodation with breakfast for the event duration.
- ii. Premium access to official lunch and banquet dinners.
- iii. Pre-scheduled B2B meetings via HSN mapping with verified Indian manufacturers.
- iv. Airport transfers and local transportation support.
- v. Visa invitation letters for Indian visa processing.
- vi. Dedicated helpdesk & export consignment facilitation.

8. **Registrations**

Register as a Buyer - [CLICK HERE](#)

Register as a Seller - [CLICK HERE](#)

9. For registration / information related inquiry, interested delegates / association / company's / representatives can contact **Mr. Aayush Sharma / Mr. Harsh Nirwan, Email: itd@indiasmeforum.org / itd@indiasmeforum.com / Mobile +91 86556 74289 / +91 86556 74286)**

10. In case any additional information regarding travel and visa are required, please feel free to contact Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (www.indembassybern.gov.in/trade.php).



Organized by India SME Forum

With the support of Government of Andhra Pradesh

REVERSE BUYER-SELLER MEET

Vijayawada, Andhra Pradesh (26th- 28th July, 2026)

About Reverse Buyer-Seller Meet

The Reverse Buyer-Seller Meet aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters.

Through carefully curated buyer-seller matchmaking and sector-focused one-on-one meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships.

Focus Sector (Vijayawada, Andhra Pradesh)

- Agro and Food
- Textile & Apparel
- Handicraft & Handlooms
- Engineering Goods
- Imitation Jewellery
- Drugs & Pharmaceuticals

Eligibility Criteria for Buyers

- The applicant must be a representative of a non-Indian company registered in any country other than India.
 - The applicant must have undertaken total cumulative purchases/imports amounting to at least USD 50,000 (Fifty Thousand United States Dollars) during the last two financial years.
 - Only companies with the intention to buy/source/import from Indian MSMEs must apply to attend.
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Offerings for Selected Buyers

- Hotel Accommodation with breakfast, official lunches and dinners, and all local transport arrangements for the duration of the meet.
- Access to over 300+ verified Indian suppliers across each priority export sector.
- Pitch session (7-10 minutes) to present business and sourcing requirements to potential Indian suppliers and partners during the event.
- Pre-scheduled B2B meetings with verified export-ready Indian SMEs based on sourcing interests.
- Dedicated helpdesk and point-of-contact executive assigned onsite for seamless assistance in India.

Program Outline

Day 1

- Arrival of Buyers
- Welcome Dinner and cultural program for Buyers and special guests

Day 2

- Inaugural Ceremony & Welcome Address
- Buyers Pitching Sessions
- Pre-Scheduled B2B Meetings
- Panel Discussions with Experts & Policymakers
- Open house discussions

Day 3

- Continued B2B Meetings
- Open Networking Session
- Valedictory Session

How to Participate

- Interested BUYERS may register for the program through the following link:
<https://indiasmeforum.org/itd/register-as-buyer>
- For more information about the program, please visit:
<https://www.indiasmeforum.org/itd/upcoming-events>

Contact Us

Call & WhatsApp: **Mr. Aayush Sharma, +91 86556 74289 / Mr. Harsh Nirwan, +91 8655674286**

Email: itd@indiasmeforum.org / itd@indiasmeforum.com

India SME Forum is India's leading organization for MSMEs, with over 98,200 MSMEs as direct paid members (including 9400+ Women Entrepreneurs) and 12,36,000 MSMEs as subscribers across 19 State Chapters. India SME Forum is a nominated member of the Advisory Committee mandated in the section 7, sub section (2) of the MSMED Act, 2006, (27 of 2006) (https://www.dcmsme.gov.in/Advisory_Committee.aspx) and its professional association affiliation includes the Ministries of MSME, Finance, Corporate Affairs, Commerce & Industry of the Govt of India, FIDD of the RBI, UNIDO, UNCTAD, ITC Geneva, WUSME, INSME & WTO's informal group for SMEs. <https://www.indiasmeforum.org/>.