Reverse Buyer–Seller Meets (RBSMs) in Mumbai, India on 1st – 03rd February February 2027

India SME Forum, under the Raising and Accelerating MSME Performance (RAMP) Program of the Ministry of Micro, Small and Medium Enterprises, Government of India, in association with the MSME Development Corporation, Government of Maharashtra, is organizing Reverse Buyer–Seller Meets (RBSMs) in Mumbai Scheduled from 1st – 03rd February.

2. The Reverse Buyer–Seller Meet (RBSM) is a Hosted Buyer Programme aimed at facilitating structured B2B engagements between curated Indian MSMEs and credible international buyers, with the objective of promoting long-term sourcing partnerships and strengthening global trade linkages.

3. The programme offers international buyers an opportunity to participate in curated buyer– seller matchmaking, pre-scheduled B2B meetings with verified Indian MSMEs, buyer pitching sessions, networking opportunities, and interactions with industry experts and policymakers. Selected international buyers will receive hospitality support during the programme, including accommodation, local transportation, and standard meals for the duration of the event.

4. Offerings for Selected Buyers

- Hotel Accommodation with breakfast, official lunches and dinners, and all local transport arrangements for the duration of the meet.
- Access to over 300+ verified Indian suppliers across each priority export sector.
- Pitch session (7-10 minutes) to present business and sourcing requirements to potential Indian suppliers and partners during the event.
- Pre-scheduled B2B meetings with verified export-ready Indian SMEs based on sourcing interests.
- Dedicated helpdesk and point-of-contact executive assigned onsite for seamless assistance in India.

5. Eligibility Criteria for Buyers

- The applicant must be a representative of a non-Indian company registered in any country other than India.
- The applicant must have undertaken total cumulative purchases/imports amounting to at least USD 50,000 (Fifty Thousand United States Dollars) during the last two financial years.

- Only companies with the intention to buy/source/import from Indian MSMEs must apply to attend.

6. Registration: Interested buyers may register for the programme through the following link: https://indiasmeforum.org/itd/register-as-buyer

7. For participation/registration, please write to Mr. Aayush Sharma and Ms. Alisha Khan (email: itd@indiasmeforum.org / itd@indiasmeforum.com)

8. In case any additional information and assistance regarding travel and visa are required, please feel free to contact Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (https://www.indembassybern.gov.in//section/events-trade-fairs/).