



## **Bharatiya Vyapar Mahotsav (BVM) 2026 — India's largest Make-In-India Multi-Sectoral Trade expo, Scheduled from 12-15 August 2026 at Bharat Mandapam, Pragati Maidan, New Delhi**

The India Trade Promotion Organisation (ITPO) in collaboration with The Confederation of All India Traders (CAIT) is organizing the **Bharatiya Vyapar Mahotsav (BVM) 2026 — India's largest Make-In-India Multi-Sectoral Trade expo, Scheduled from 12-15 August 2026 at Bharat Mandapam, Pragati Maidan, New Delhi.** A **Brochure** is attached to this mail.

2. BVM 2026 is designed to bring together India's diverse business ecosystem under one roof, connecting traders, MSMEs, manufacturers, industry leaders, institutions, and policymakers from across the country. More than a conventional exhibition, BVM enables meaningful business engagement through sector-focused zones, buyer-seller interactions, and knowledge sessions — showcasing the scale, diversity, and potential of Indian enterprise on a unified national platform. [For information – CLICK HERE.](#)

3. BVM 2026 is set to be the largest-ever exposition of Indian products and services, featuring over 1000 exhibitors and more than 10 lakh visitors are expected. The event serves as a premier national platform for MSMEs, startups and manufacturers to connect directly with global buyers.

#### 4. **Key Objectives:**

- Promote Indian-made products & services
- Strengthen domestic trade & MSMEs
- Provide visibility, branding & market access to participants
- Enable investment, finance & export linkages
- Encourage women & youth entrepreneurship
- Develop skilling at scale
- Reinforce the Swadeshi Movement

5. The first event under this movement – Bharatiya Vyapar Mahotsav '26 is structured in two sections:

- The first section** will comprise of a vast indoor exhibition space with 2000+ exhibitors showcasing a wide variety of products and services. Prospective buyers can interact and enter into business deals with the sellers. Exhibitors can choose from stall sizes of 9 square metres and above based on their needs. Special space has been allocated for focusing on infrastructure & real estate, financial services, women-centric entrepreneurship and human capacity building & skill development.
- The second section** will comprise of a vast outdoor display of outstanding, world-class Swadeshi products that make the nation proud. In addition tourism, culture & craft will be featured.

6. **For Registration as Exhibitor / Business Delegate / Speaker / Visitor**, please visit the **ANNOUNCEMENTS** section at the BVM 2026 - <https://bharatiyavyaparmahotsav.com/>
7. For registration / information related inquiry, interested delegates / association / company's / representatives can contact **BVM 2026 Secretariat (Email: [contactus@bvm2026.com](mailto:contactus@bvm2026.com) / Mobile: 9667751132, 9667751479)**
8. In case any additional information is required, please feel free to contact Amit Kumar (Marketing Executive), email [com2.berne@mea.gov.in](mailto:com2.berne@mea.gov.in). For the latest updates on trade and events in India, please visit the Embassy of India, Berne website ([www.indembassybern.gov.in/trade.php](http://www.indembassybern.gov.in/trade.php)).

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