



Bharat International Rice Conference (BIRC) 2026, scheduled to be held from 23–25 October 2026 at Bharat Mandapam, New Delhi, India

The Indian Rice Exporters Federation (IREF), which is a national-level apex body representing the interests of Basmati and non-Basmati rice exporters across India is organising the **'Bharat International Rice Conference (BIRC) 2026, scheduled to be held from 23–25 October 2026 at Bharat Mandapam, New Delhi, India'**. BIRC 2026 is a premier event focused on the sustainable cultivation, processing, and Export Promotion of Indian rice. It brings together more than 3,500 global industry leaders, experts, and stakeholders to address challenges and opportunities in the rice value chain. [BIRC 2026 AGENDA – CLICK HERE](#)

2. BIRC is a dedicated international platform for the rice industry. It brings together all stakeholders directly or indirectly serving the rice sector including exporters, millers, international buyers, policymakers, farmers, technology providers, logistics companies, financial institutions, certification agencies, packaging companies, machinery manufacturers and allied service providers under one roof.

3. The Bharat International Rice Conference (BIRC) 2026 invites international rice buyers, importers, machinery manufacturers, agri-tech companies, shipping lines, packaging manufacturers, custom house agents, media, distributors, retailers, food companies, trade bodies and country delegations to New Delhi for one of the most important global gatherings dedicated exclusively to the rice sector. **More information available on <https://birc.in/>.**

4. Why International Buyers Should Attend BIRC 2026

BIRC 2026 offers international buyers a unique opportunity to engage directly with India's complete rice ecosystem at the source. India is one of the world's most important rice economies, with leadership across production, exports, varietal diversity, processing capacity and global supply networks.

5. Buyers Facilitation for Participation in BIRC 2026

IREF is pleased to extend the following support to eligible international buyers, subject to fulfilment of the prescribed criteria (minimum three years of regular rice imports into your country; imports from India will be an added advantage). **For more information, [CLICK HERE](#)**

- i. **Airfare Reimbursement:** Reimbursement of round-trip economy-class airfare, subject to actual expenses and a maximum ceiling of USD 1,000.
- i. **Hotel Accommodation:** Up to three (3) nights' accommodation at a star-category hotel near the venue, on a room only basis. Eligible stay dates are the nights of 22nd, 23rd and 24th October 2026

6. Registration

[Visitor – CLICK HERE](#)

[Buyer – CLICK HERE](#)

[Exhibitor – CLICK HERE](#)

7. For participation/registration, please write to **Mr. Viinod Kumar Kaul, Director General, Indian Rice Exporter's Federation (IREF)** (Email: edz2@iref.net).

8. In case any additional information and assistance regarding travel and visa are required, please feel free to contact Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (<https://www.indembassybern.gov.in//section/events-trade-fairs/>).



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FIND OUT MORE

23rd, 24th & 25th October 2026

Venue : Bharat Mandapam, Pragati Maidan, New Delhi, India

WORLD'S LARGEST RICE CONFERENCE

Unique global platform for Rice trade, technology & Sustainability

- 30000+ Visitors
- 2000+ Exporters
- 300+ Exhibitors
- 18000 sqm. Exhibition
- 3000+ Buyers from 120+ Countries Participating



Connect with global traders, buyers, and industry experts.

Event Format & Visitor Engagement

Day & Date	Focus	Key Opportunity
Day 1 - Friday, 23 October 2026	Business Day	Trade-focused seminars, presentations, panel discussions, B2B meetings, networking and engagement with exporters, buyers, millers, policymakers and industry stakeholders.
Day 2 - Saturday, 24 October 2026	Business Day	Continued knowledge sessions, presentations, panel discussions, product showcases, trade dialogues and business interactions with buyers and industry stakeholders.
Day 3 - Sunday, 25 October 2026	Food Festival Day	A consumer-facing showcase giving exhibitors a unique opportunity to promote their products and brands to the public, with outreach to 5 lakh affluent and high-income families.

Note: The first two days will focus on trade, knowledge-sharing and business engagement through seminars, presentations, panel discussions, B2B meetings and networking. The third day will open the platform to a wider consumer audience, enabling exhibitors to build brand visibility and connect directly with potential customers.

BIRC 2026: A Masterclass in Trade Exhibitions

BIRC 2026 will be curated as a masterclass in the field of trade exhibitions, combining knowledge-led programming, immersive experience zones, curated display lanes and digital tools to enhance the participant experience.

Feature	Brochure Highlight
9 Unique Experience Zones	Curated zones designed to provide knowledge, enhance dialogue and offer digital tools that help participants engage more effectively with the rice trade ecosystem.
1,000+ Rice Variety Showcase Lanes	Specially curated lanes will showcase more than 1,000 global and Indian rice varieties from across the world, creating a distinctive knowledge and sample bank for trade promotion.
Value-Added Rice Product Sessions	Dedicated sessions will explain rice-based value-added products, how they are made, conversion costs and machinery setup costs to help stakeholders assess new business opportunities.
Trade Intelligence & Risk Sessions	Special sessions will cover crop surveys, international arbitration, trade finance and risk mitigation strategies to strengthen stakeholder preparedness.



Glimpses of BIRC 2025

In Retrospect - BIRC 2025: A Precursor to BIRC 2026

The inaugural edition of the Bharat International Rice Conference (BIRC) 2025, held at Bharat Mandapam Hall No. 14 during 30-31 October 2025, was a grand success. Buoyed by its successful culmination and strong participant-driven demand, the second edition is being launched on a much larger canvas, with enhanced event area and duration.

SNAPSHOTS

Inaugural Edition:
BIRC 2025

1083+ Buyers from
90+ Countries
Participated

+154 Exhibitors

MoUs
worth **>₹ 33,453 cr.**
Signed

Heavy Demand for
Next Edition



**BIRC 2025 WAS THE LARGEST EVER EVENT
DEDICATED TO THE RICE SECTOR**



BIRC 2026: Where Scale Meets Opportunity:

The Bharat International Rice Conference 2026 is being planned as a premier global event dedicated to the rice sector, bringing together policymakers, exporters, importers, millers, traders, researchers, agri-tech companies, logistics providers, service providers and allied industries from across the world.

Organised under the aegis of the Indian Rice Exporters' Federation (IREF), BIRC 2026 aims to promote India's leadership in the global rice economy, encourage innovation across the rice value chain, and foster meaningful business partnerships by strengthening existing markets for Indian rice while developing new and emerging markets.



Conference Objectives

India's Global Rice Leadership — Showcase India's production strength, export capability, quality standards and diversity of rice varieties.

Global Stakeholder Dialogue — Bring together policymakers, exporters, importers, researchers, trade bodies and technology providers on one platform.

Trade Awareness & Capacity Building — Educate stakeholders on arbitration, finance, policies, schemes, risk mitigation and compliance.

Rice Variety Showcase — Present Indian and global rice varieties through exhibitions, knowledge sharing, sample displays and curated variety lanes.

Global Trade Dynamics — Discuss supply-demand trends, price volatility, tariffs, non-tariff barriers and market access issues.

Sustainable Cultivation — Promote climate-resilient, resource-efficient and environmentally responsible rice farming practices.

Technology Adoption — Encourage modern solutions in farming, milling, storage, packaging, logistics and quality assurance.

Post-Harvest Loss Reduction — Highlight infrastructure, innovation and best practices to reduce wastage across the rice value chain.

B2B & Networking Opportunities — Facilitate buyer-seller meetings, business partnerships, exhibitions and networking sessions.

Value Addition & Branding — Support branding, processing and market diversification for Basmati and non-Basmati rice.

Traceability & Quality Compliance — Strengthen adherence to international standards to improve consumer confidence and market access.

Inclusive Rice Value Chain — Integrate farmers, FPOs, MSMEs, startups and ancillary industries into global rice trade.

International Buyer Participation — Attract genuine overseas rice buyers and create trade opportunities for Indian exporters and millers.

Ancillary Industry Engagement — Encourage participation from machinery, packaging, logistics, finance, certification, technology and other allied sectors.

Basmati Rice



White Basmati Rice



Sella Basmati Rice



White Basmati Rice



Brown Basmati Rice



Cooked Basmati Rice

Non-Basmati GI tagged varieties



Kalanamak Rice



Ambemohar Rice



Nevara Rice



Pokalli Rice



Joha Rice



Pallakkadan Matta Rice



Who Should Attend

- Rice Exporters & Importers
- Millers, Traders & Processors
- Farmer Producer Organisations (FPOs)
- Government & Regulatory Authorities
- Research Institutions & Universities
- Agri-input, Machinery & Technology Providers
- Shipping, Logistics & Insurance Companies
- Financial Institutions & Commodity Exchanges
- Packaging Manufacturers
- Custom House Agents
- MSMEs, startups and value-added rice product manufacturers
- Testing, certification and inspection agencies

Exhibition

A world-class exhibition showcasing:

- Curated rice variety lanes featuring 1,000+ Indian and global rice varieties
- Rice varieties, including Basmati and Non-Basmati segments
- Milling and processing machinery
- Packaging, grading and sorting solutions
- Storage, warehousing and logistics services
- Agri-inputs, seeds and irrigation technologies
- Value-added rice products and business opportunity sessions
- Digital, traceability and participant engagement solutions

Exhibition Benefits

- Direct access to global buyers and decision-makers
- Brand visibility among international delegates and food festival visitors
- Product launches, live demonstrations and curated showcase opportunities
- Participation in knowledge zones, trade sessions and digital engagement tools

Why Exhibit at BIRC 2026

- Network with global rice trade leaders
- Generate high-quality business leads across trade and consumer audiences
- Strengthen international market presence and brand recall
- Gain insights into emerging markets, policies, risks and value-added opportunities



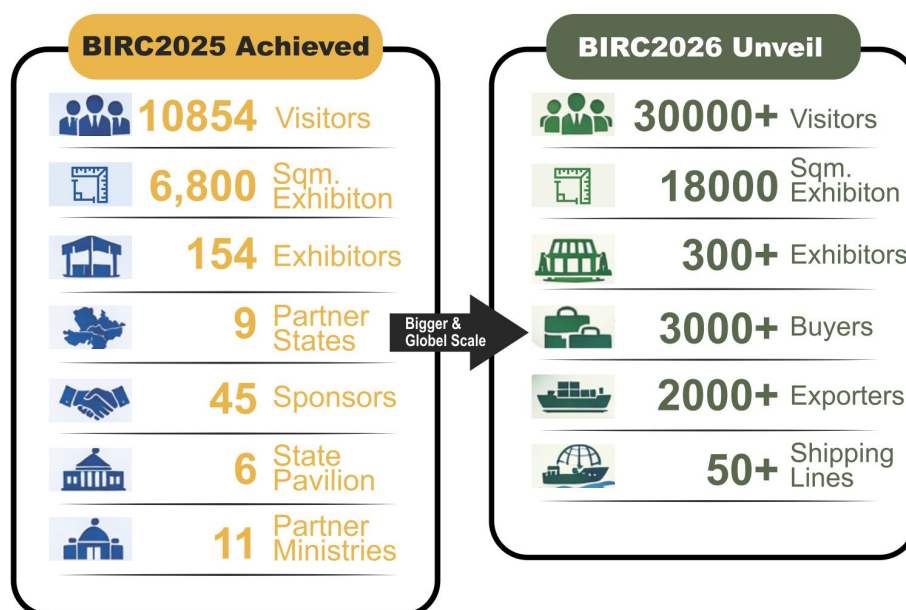
About the organizer:

The Indian Rice Exporters' Federation (IREF) is the apex trade body representing the Indian rice export sector, with a membership base of over 8,000 stakeholders across the rice value chain. Its diverse membership comprises 9 specialized Trade Associations, 3 Chambers of Commerce, 1 Trade Promotion Council, and 22 Cooperative Societies. Headquartered in New Delhi, IREF has an extensive presence through 15 state offices and 7 international offices.

Over the years, IREF has emerged as the collective voice of the Indian rice industry and serves as a strong bridge between trade and government policymakers. The Federation actively engages in policy advocacy, capacity building and training programmes, market intelligence, dispute resolution, and event management initiatives for the benefit of the rice trade and allied stakeholders.

The Bharat International Rice Conference is the flagship event organized by IREF. The conference serves as a premier global platform for buyer-seller networking while bringing together stakeholders from across the rice supply and value chain to deliberate on trade opportunities, market trends, technology, logistics, sustainability, and policy-related developments in the global rice industry.

Setting the Next Benchmark in Global Rice Scale-Up Comparison



For any information regarding IREF ad BIRC please connect with
Mr. Viinod Kumar Kaul, Director General at +917303093821 and email : edz2@iref.net.



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**JOIN US AT BIRC 2026 TO SHAPE
THE FUTURE OF THE GLOBAL RICE INDUSTRY**



**3X
Bigger
Better
Bolder**

Contact Information: Conference Secretariat - BIRC 2026

Add: 73 LGF, World Trade Center, Barakhamba Avenue,
Connaught Place, New Delhi 110001 |

Phone: +91 7303093821 | +91 7428987158

Email: edz2@iref.net | salesmarketing@birc.in | Website: www.birc.in

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Bharat International Rice Conference (BIRC) 2026

23–25 October 2026 | Hall Nos. 4 & 5, Bharat Mandapam, New Delhi, India

The **Bharat International Rice Conference (BIRC) 2026** invites international rice buyers, importers, machinery manufacturers, agri-tech companies, shipping lines, packaging manufacturers, custom house agents, media, distributors, retailers, food companies, trade bodies and country delegations to New Delhi for one of the most important global gatherings dedicated exclusively to the rice sector.

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Unlike generic food exhibitions, BIRC is focused entirely on rice. It is designed to help international buyers discover suppliers, compare varieties, understand market trends, build relationships, access technical knowledge and explore new sourcing and partnership opportunities in the world's most dynamic rice market.

BIRC 2025: A Proven Global Platform

The **Ernst & Young Post Conference Report on BIRC 2025** established the 2025 edition as the **world's largest ever dedicated rice conference in terms of scale and participation**. The report highlighted that BIRC successfully created a focused international platform for the rice sector and brought together the complete rice value chain for trade, collaboration, technical learning, policy dialogue and global market engagement.

Key highlights of BIRC 2025 included:

- 10,854 total visitors
- 1,083 international buyers
- Participation from 90+ countries
- ₹33,453 crore / USD 3.02 billion export value generated
- 8.63 million MT export commitments

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India's Rice Leadership.
Where the future of rice comes together.

IREF Regd. off - 73 LGF, World Trade Centre, Barakhamba Avenue, Connaught Place, New Delhi 110001
Tel- 91-7303093821, 7303093484 | Email- booking@birc.in, visit@birc.in | Website- www.birc.in



- **Average business of USD 19.60 million per exhibitor**
- **16.9 crore digital impressions**
- **118x PR return**

Building on this success, **BIRC 2026** is planned as a significantly larger, more international and more buyer-focused edition.

Why International Buyers Should Attend BIRC 2026

BIRC 2026 offers international buyers a unique opportunity to engage directly with India's complete rice ecosystem at the source. India is one of the world's most important rice economies, with leadership across production, exports, varietal diversity, processing capacity and global supply networks.

For international buyers, BIRC 2026 will provide:

- **Direct access to Indian rice exporters and millers**
- **Opportunities to meet new suppliers and strengthen existing sourcing relationships**
- **Exposure to Basmati, non-Basmati, GI-tagged, specialty and value-added rice products**
- **A proposed showcase of around 1,000 rice varieties from India and other countries**
- **Curated B2B meetings and buyer-seller engagement**
- **Access to policymakers, trade bodies, port authorities, certification agencies and logistics providers**
- **Insights into crop outlook, demand-supply trends, pricing, quality standards and market access**
- **Technical sessions on shipping, risk management, arbitration, compliance, traceability and food safety**
- **Opportunities to explore packaging, processing, agri-tech, AI-based solutions and efficiency-improving innovations**
- **Knowledge on value-added rice products, cost structures, new markets and diversification opportunities**

BIRC is not only a place to buy rice. It is a place to understand the future of rice trade.



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Why India, and Why October?

India is central to the global rice trade. It is the world's leading rice exporter and producer, supplying rice to more than 172 countries. India's diverse agro-climatic regions, large milling base, established export ecosystem and wide variety portfolio make it an essential destination for global rice buyers.

The timing of BIRC 2026 is especially relevant for buyers. The event is scheduled in late October, around the North Indian kharif harvest period, when fresh crop arrivals, active supplier engagement and supply discussions are highly relevant to the trade. This gives buyers an opportunity to interact with exporters, millers and local trade participants at a time when sourcing, pricing and forward-contract discussions are commercially important.

The event also coincides with the festive season in India and pleasant weather in New Delhi, making it an ideal time for international delegates to combine business engagement with cultural and market exposure.

What to Expect at BIRC 2026

BIRC 2026 is proposed to be held from **23–25 October 2026** at **Hall Nos. 4 & 5, Bharat Mandapam, New Delhi**, one of India's premier international convention and exhibition venues.

The 2026 edition is expected to be nearly **three times larger** than the previous edition, with:

- **30,000+ expected visitors**
- **3,000+ international buyers and delegates**
- **300+ exhibitors**
- **Participation from 120+ countries**
- **9 curated experience zones**
- **A first-class VIP Business Lounge**
- **Structured B2B meeting systems**
- **Dedicated knowledge sessions, presentations and workshops**
- **A third-day food festival and consumer experience targeting approximately 5,00,000 affluent households**



The 2026 edition will place stronger emphasis on trade, buyer-seller conversion, innovation, value addition, technology, sustainability and global rice partnerships.

A Focused International Exhibition for the Rice Sector

BIRC 2026 will showcase the full rice value chain, including:

- Rice exporters and millers
- Basmati and non-Basmati rice suppliers
- GI-tagged and specialty rice products
- Value-added rice products and rice-based foods
- Packaging and processing machinery
- Agri-tech and AI-based solutions
- Testing laboratories and certification agencies
- Shipping, logistics and warehousing companies
- Financial and insurance institutions
- Start-ups and innovation-led rice solutions

This category focus is BIRC's greatest strength. A generic international food fair may include thousands of companies across food categories, but only a limited number may be directly relevant to rice. BIRC brings together the companies, institutions and decision-makers that matter specifically to the rice trade.

Objectives of BIRC 2026

BIRC 2026 aims to:

- Strengthen global rice trade partnerships
- Showcase India's leadership in rice production, exports, quality and diversity
- Promote Basmati, non-Basmati, GI-tagged, specialty and value-added rice products
- Facilitate international buyer-seller meetings and trade opportunities
- Support market access, compliance, traceability and quality assurance
- Encourage sustainable and climate-resilient rice cultivation

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- Promote technology adoption in farming, milling, storage, packaging and logistics
- Build technical capacity on arbitration, finance, risk mitigation and trade policy
- Create new opportunities for exporters, millers, farmers, FPOs, MSMEs, start-ups and allied industries

Expected Outcomes

BIRC 2026 is expected to support:

- New sourcing relationships for international buyers
- Expansion of rice trade into new markets
- Increased export opportunities and trade agreements
- Stronger collaboration between industry, government and research institutions
- Greater visibility for Indian and international rice brands
- Increased adoption of sustainable and technology-driven rice solutions
- Growth of value-added products and innovation-led businesses in the rice sector

An Invitation to the Global Rice Industry

BIRC 2026 is envisioned as more than a trade exhibition. It is a strategic global platform for shaping the future of the rice economy.

International buyers, importers, distributors, retailers, food companies, investors, technology providers and trade delegations are invited to participate in BIRC 2026 and engage with one of the world's most important rice ecosystems.

For any organisation connected with rice, BIRC 2026 offers a focused, high-value and commercially relevant opportunity to meet the right people, discover the right products and understand the future direction of the global rice trade.

BIRC 2026 — Where the world rice industry connects, trades and shapes its future.

