

40th Surajkund International Atmanirbhar Crafts Festival on 1–14 February 2027 at Surajkund, Faridabad, Haryana, India.

India's rich cultural heritage, traditional craftsmanship and diverse artistic traditions offer significant opportunities to promote cultural diplomacy, tourism, creative industries and international cooperation. As India advances its vision of Atmanirbhar Bharat, platforms that celebrate indigenous skills, empower artisans and connect traditional crafts with global audiences play an important role in preserving cultural heritage, generating livelihood opportunities and strengthening people-to-people ties.

2. The 40th Surajkund International Atmanirbhar Crafts Festival – 2027 is scheduled to be held from 1–14 February 2027 at Surajkund, Faridabad, Haryana, India. Jointly hosted by the Government of Haryana and the concerned Union Ministries and cultural institutions, the festival brings together artisans, craftspeople, cultural performers and participants from India and across the world to showcase their traditional craftsmanship, artistic expressions, cultural heritage and culinary traditions. Uganda has been designated as the Partner Nation for the 2027 edition.

3. Over the years, the Surajkund International Crafts Festival has evolved into a prominent international platform for the promotion of handicrafts, handlooms, folk art and cultural exchange. For more information, please visit the https://www.incredibleindia.gov.in/en/festivals-and-events/haryana/siacf.

4. The festival offers an immersive cultural experience combining traditional craftsmanship, live demonstrations, folk performances, regional arts and international cuisines. Key areas of participation and showcase include:

- Handicrafts and traditional handmade products
- Handlooms, textiles, weaving and embroidery
- Woodwork, pottery, terracotta and stone crafts
- Paintings, folk art and traditional decorative arts
- Indigenous crafts and heritage art forms
- Traditional music, folk dances and cultural performances
- Regional and international cuisines
- Cultural exhibitions and country-specific showcases
- Artisan demonstrations and traditional craft techniques
- Tourism, cultural heritage and creative-industry promotion

5. The 40th edition presents an opportunity for international cultural organisations, government institutions, tourism authorities, artisan groups and traditional craft communities to represent their countries on a prestigious cultural platform in India. Participation can help strengthen international cultural relations, promote indigenous

craftsmanship and create greater awareness of the economic and cultural value of traditional art forms.

6. For further information and coordination, interested parties may contact Shri Rajinder Sharma, Project Officer-cum-Liaison Officer, Haryana Government Tourist Bureau, at rajinder.tourism@hry.gov.in or haryanatourism74@gmail.com, or by telephone at +91 98185 90913.

7. In case any additional information and assistance regarding travel and visa are required, please feel free to contact Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (https://www.indembassybern.gov.in//section/events-trade-fairs/).

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